



▶▶ LEARN MORE ◀◀

Education is essential to unlocking a student's potential and achieving success. However, for many low- to moderate-income families in Washington DC and surrounding areas, the cost of buying school supplies can be a significant burden. United Way NCA's annual Stuff the Bus signature event aims to equip students with the essential resources they need and reduce barriers to academic progress.

Through our Stuff the Bus initiative, we are mobilizing the community to provide middle school students in our six Title I Community Schools throughout the region with backpacks containing grade-appropriate school supplies. This will ensure students have the tools they need to do their homework, take tests, and complete projects to succeed in school. The Community Schools program specifically focuses on the middle school to college/career success pipeline by preparing students in targeted, at-risk middle schools to transition successfully to high school and perform at grade level.

Stuff the Bus is one of many initiatives that United Way NCA has established to bring together individuals and organizations to help bridge the gap to equitable access to education by providing critical resources for students across the region.

Are you ready to make a positive impact on local students? Join us for United Way NCA's annual Stuff the Bus signature initiative for the upcoming 2023-24 school year by becoming a supporter today. Your participation will provide much needed school supplies to students who may not otherwise have access. **When none are ignored, all will thrive.**

Benefits ◀◀	Equity Champion (\$50,000)	Equity Leader (\$25,000)	Equity Advocate (\$10,000)	Equity Ally (\$5,000)	In-Kind Support
Recognition on United Way NCA's social media channels	✓	✓	✓		
Logo on United Way NCA's Stuff the Bus webpage	✓	✓	✓	✓	✓
Logo on all marketing materials inserted into backpacks	✓	✓	✓	✓	
Logo displayed at volunteer kit-packing events	✓	✓	✓	✓	✓
Media opportunities as appropriate	✓	✓			
Inclusion in Stuff the Bus event wrap-up video	✓	✓			
One-minute dedicated promotional video	✓				
"The Way Forward" podcast interview with President & CEO Rosie Allen-Herring	✓				